Roanoke College Poll | February 11-19, 2024
Topline and Select Party Crosstabs

Hi, I'm_____ and I'm calling from Roanoke College. How are you? We're conducting a survey of Virginia residents regarding important issues and your opinion is very important to us; we're not selling anything and won't ask for any money. Your responses are anonymous and confidential. Are you 18 or older and a resident of Virginia?

Direction of US/VA and Approval Ratings

1. Do you think things in the country are generally going in the right direction or do you think things have gotten off on the wrong track?

	Right direction	Wrong track	Unsure	Refused
Feb. 2024	24%	73%	2%	1%
Nov. 2023	23%	74%	2%	1%
Aug. 2023	24%	73%	2%	1%
May 2023	25%	71%	3%	1%
Feb. 2023	27%	69%	2%	0%
Nov. 2022	28%	68%	4%	1%
Aug. 2022	25%	72%	3%	0%
May 2022	21%	77%	3%	0%
Feb. 2022	29%	67%	3%	1%
Nov. 2021	31%	66%	4%	0%
Sept. 2021	35%	58%	7%	1%
Aug. 2021	33%	58%	7%	2%
May 2021	42%	53%	5%	1%
Feb. 2021	39%	53%	8%	1%
Nov. 2020	28%	62%	9%	1%
Oct. 2020	30%	63%	6%	1%
Aug. 2020	16%	79%	4%	1%
May 2020	33%	61%	6%	0%
Feb. 2020	39%	53%	8%	0%
Nov. 2019	26%	65%	10%	0%
Aug. 2019	31%	61%	7%	1%
Feb. 2019	37%	56%	6%	1%
Nov. 2018	34%	58%	6%	2%
Aug. 2018	37%	56%	7%	1%
June 2018	30%	64%	6%	1%
Feb. 2018	31%	57%	10%	1%
Nov. 2017	24%	69%	7%	0%
Oct. 2017	30%	64%	6%	1%
Sept. 2017	30%	63%	7%	1%
Aug. 2017	29%	63%	8%	1%
Feb. 2017	31%	57%	10%	1%
Jan. 2017	32%	52%	16%	1%

2. Do you think things in the Commonwealth of Virginia are generally going in the right direction or do you think things have gotten off on the wrong track?

	Right direction	Wrong track	Unsure	Refused
Feb. 2024	53%	42%	5%	0%
Nov. 2023	50%	43%	6%	1%
Aug. 2023	49%	44%	6%	1%
May 2023	48%	45%	6%	1%
Feb. 2023	55%	39%	5%	0%
Nov. 2022	47%	48%	4%	1%
Aug. 2022	51%	45%	4%	0%
May 2022	50%	44%	5%	2%
Feb. 2022	47%	47%	5%	1%
Sept. 2021	52%	43%	5%	1%
Aug. 2021	52%	43%	4%	1%
May 2021	50%	40%	8%	2%
Feb. 2021	52%	40%	8%	1%
Nov. 2020	53%	37%	8%	2%
Aug. 2020	45%	49%	6%	0%
May 2020	57%	37%	6%	0%
Feb. 2020	49%	44%	6%	2%
Aug. 2018	58%	30%	10%	2%
Oct. 2017	48%	40%	12%	1%
Sept. 2017	52%	37%	11%	1%
Aug. 2017	46%	41%	11%	2%
Jan. 2017	52%	29%	18%	1%

3. In general, do you approve or disapprove of the way Glenn Youngkin is handling his job as Governor of Virginia?

	Approve	Disapprove	Mixed	Refused
Feb. 2024	53%	38%	3%	6%
Nov. 2023	52%	39%	3%	6%
Aug. 2023	51%	40%	3%	6%
May 2023	51%	40%	4%	5%
Feb. 2023	57%	35%	2%	4%
Nov. 2022	52%	41%	2%	5%
Aug. 2022	55%	35%	2%	7%
May 2022	53%	35%	2%	10%
Feb. 2022	50%	41%	3%	7%

4. In general, do you approve or disapprove of the way Joe Biden is handling his job as President of the United States?

	Approve	Disapprove	Mixed	Refused
Feb. 2024	33%	61%	2%	4%
Nov. 2023	37%	58%	2%	3%
Aug. 2023	40%	57%	1%	2%

May 2023	42%	55%	2%	2%
Feb. 2023	38%	56%	2%	1%
Nov. 2022	41%	55%	3%	2%
Aug. 2022	39%	57%	3%	1%
May 2022	37%	57%	4%	2%
Feb. 2022	41%	53%	4%	3%
Oct. 2021	44%	50%	4%	2%
Sept. 2021	50%	45%	3%	2%
Aug. 2021	48%	43%	7%	2%
May 2021	47%	39%	9%	5%
Feb. 2021	47%	30%	8%	15%

5. In general, do you approve or disapprove of the way the U.S. Congress is handling its job?

	Approve	Disapprove	Mixed	Refused
Feb. 2024	16%	78%	1%	4%
Nov. 2023	14%	79%	3%	3%
Aug. 2023	18%	76%	3%	3%
May 2023	19%	75%	4%	2%
Feb. 2023	23%	69%	4%	2%
Nov. 2022	27%	68%	2%	2%
Aug. 2022	23%	68%	5%	4%
Feb. 2022	21%	72%	3%	4%
Aug. 2021	17%	71%	7%	5%
May 2020	20%	63%	13%	5%
Feb. 2020	20%	60%	16%	4%
Oct. 2017	10%	80%	8%	3%
Sept. 2017	11%	76%	10%	3%
Aug. 2017	7%	79%	10%	4%
Feb. 2017	20%	62%	12%	6%
Jan. 2017	19%	64%	12%	6%

6. In general, do you approve or disapprove of the way the Virginia General Assembly is handling its job?

	Approve	Disapprove	Mixed	Refused
Feb. 2024	49%	38%	2%	10%
Nov. 2023	45%	42%	4%	9%
Aug. 2023	44%	42%	5%	9%
May 2023	50%	38%	5%	8%
Feb. 2023	48%	37%	4%	9%
Feb. 2022	44%	37%	5%	14%
Aug. 2021	41%	35%	7%	16%

Favorability Ratings of Political Figures

Please tell me if you have a generally favorable or unfavorable impression of the following people and organizations or if you don't know enough about them to have formed an opinion.

7. Glenn Youngkin

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Feb. 2024	48%	41%	3%	9%

Nov. 2023	50%	39%	3%	8%
Aug. 2023	48%	41%	3%	9%
May 2023	46%	42%	2%	10%
Feb. 2023	52%	35%	2%	9%
Nov. 2022	50%	40%	1%	9%
Aug. 2022	51%	37%	3%	10%
May 2022	46%	37%	3%	15%
Feb. 2022	46%	42%	1%	12%
Oct. 2021	45%	37%	16%	1%
Sept. 2021	40%	41%	17%	3%
Aug. 2021	27%	21%	3%	50%

8. Joe Biden

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Feb. 2024	35%	61%	1%	3%
Nov. 2023	39%	55%	3%	3%
Aug. 2023	43%	53%	1%	3%
May 2023	43%	52%	2%	3%
Feb. 2023	40%	55%	1%	2%
Nov. 2022	44%	51%	2%	3%
Aug. 2022	41%	55%	3%	2%
May 2022	38%	56%	3%	3%
Feb. 2022	43%	52%	2%	3%
Sept. 2021	51%	46%	2%	1%
Aug. 2021	48%	43%	5%	4%
Feb. 2021	47%	29%	14%	10%
Nov. 2020	46%	36%	9%	9%
Oct. 2020	53%	43%	3%	1%
Aug. 2020	51%	38%	7%	4%
May 2020	36%	39%	15%	10%
Feb. 2020	37%	37%	18%	8%

9. Donald Trump

	Favorable	Unfavorable	Mixed/Unsure	DK/Refused
Feb. 2024	34%	59%	2%	4%
Nov. 2023	33%	58%	5%	4%
Aug. 2023	30%	65%	3%	3%
May 2023	31%	63%	3%	3%
Feb. 2023	33%	58%	3%	4%
Nov. 2022	33%	60%	3%	3%
Aug. 2022	37%	58%	3%	3%
May 2022	34%	59%	4%	3%
Feb. 2022	37%	56%	3%	4%
Oct. 2021	37%	54%	6%	3%
Feb. 2021	24%	58%	14%	4%
Nov. 2020	33%	53%	10%	5%
Oct. 2020	41%	56%	3%	1%
Aug. 2020	37%	55%	7%	2%
May 2020	36%	49%	12%	4%
Feb. 2020	32%	54%	10%	4%

Sept. 2017	35%	54%	8%	3%
Aug. 2017	31%	53%	13%	3%
Feb. 2017	29%	49%	13%	9%
Jan. 2017	30%	48%	18%	4%
Jan. 2016	22%	63%	13%	2%
Nov. 2015	23%	55%	13%	9%

10. Nikki Haley

	Favorable	Unfavorable	Mixed/Unsure	DK
Feb. 2024	29%	50%	2%	18%

11. U.S. Supreme Court

	Favorable	Unfavorable	Mixed/Unsure	DK
Feb. 2024	40%	49%	3%	9%
Nov. 2023	42%	48%	3%	7%
Aug. 2023	42%	51%	2%	5%
Nov. 2022	40%	53%	3%	5%
Aug. 2022	37%	53%	3%	7%
May 2022	46%	42%	4%	9%

2024 Republican Nomination and Presidential Election Match-Ups

11. If you had to choose, who would you <u>most</u> prefer to be the Republican nominee for president in 2024?

Among Republican respondents:

Donald Trump	75%
Nikki Haley	15%
Someone else	8%
Unsure	3%

12. If you had to choose, who would be your <u>second</u> choice to be the Republican nominee for president in 2024?

Among Republican respondents:

Donald Trump	6%
Nikki Haley	25%
Someone else	56%
Unsure	14%

13. Are you registered to vote in Virginia

Yes	90%
No	9%

13a. If no, how likely is it that you will register to vote in Virginia for the November 2024 election?

Very Likely	17%
Somewhat Likely	27%
Not Very Likely	18%
Not Likely at All	38%
Refused	1%

14. How likely is it that you will vote in the Virginia Republican presidential primary on March 5? Would you say very likely, somewhat likely, not very likely, or not likely at all?

Very Likely	37%
Somewhat Likely	19%
Not Very Likely	14%
Not Likely at All	30%

14a. (If "Very" or "Somewhat" likely) If the Republican primary election were being held today, who would you vote for:

Donald Trump	51%
Nikki Haley	43%
Someone Else	1%
Refused	3%

15. The 2024 presidential election is far away, but if the election for president were today, who would you vote for if the candidates were:

(All respondents)	Joe Biden	Donald Trump	Unsure/Refused
Feb. 2024	47%	43%	8%
Nov. 2023	48%	44%	8%
Aug. 2023	51%	42%	7%
May 2023	54%	38%	8%
Feb. 2023	47%	45%	6%

16. The 2024 presidential election is far away, but if the election for president were today, who would you vote for if the candidates were:

(All respondents)	Joe Biden	Nikki Haley	Unsure/Refused
Feb. 2024	40%	49%	11%

15. If Donald Trump were the Republican nominee and Joe Biden the Democratic nominee, would you consider voting for an independent candidate running for president in 2024 or not?

(All respondents)	Consider	Not Consider	Unsure/Refused
Feb. 2024	50%	47%	4%
Nov. 2023	45%	53%	2%
Aug. 2023	47%	50%	3%

18. Which of the following is the most important issue you consider when voting? [Feb 2024] (Which of the following do you feel is the most important issue facing Virginia today? [Nov 2023 and prior])

	Feb. 2024	Nov. 2023	Feb. 2023	Dec. 2022
Economy / Jobs	27%	22%	24%	23%
Inflation	13%	20%	22%	27%
Abortion	9%	11%	5%	9%
Gun Policy	6%	6%	10%	10%
COVID-19	0%	0%	1%	1%
Race Issues	2%	2%	4%	5%

Voting / Election Issues	4%	3%	5%	4%
Climate Change	5%	5%	4%	8%
Immigration	17%	4%	4%	2%
Crime	5%	11%	13%	8%
Education	6%	12%		
LGBTQ+ Issues	2%	1%		
Other / No Answer	3%	2%	3%	3%

18. And changing topics in proposals being considered by the General Assembly, would you support or oppose laws that would help small businesses compete with pharmaceutical companies and existing medical cannabis dispensaries if and when the Commonwealth starts recreational cannabis sales? [FOLLOWED UP WITH "is that strongly or somewhat"]

Strongly Support	40%
Somewhat Support	23%
Mixed/Neutral	19%
Somewhat Oppose	6%
Strongly Oppose	9%
Refused	3%

19. And would you support or oppose laws that would regulate education needs for dispensary workers in the Commonwealth? [FOLLOWED UP WITH "is that strongly or somewhat"]

Strongly Support	32%
Somewhat Support	28%
Mixed/Neutral	22%
Somewhat Oppose	6%
Strongly Oppose	6%
Refused	6%

Demographics

20. Gender

Male	49%
Female	51%
Other/No answer	0%

21. Region

Central Virginia/Richmond	22%
Northern Virginia	32%
Shenandoah Valley	5%
Southside	8%
Southwest Virginia	11%
Tidewater	22%

22. Thanks so much for your patience. I have a few questions about you for statistical purposes. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	44%
Living with partner	8%
Divorced	8%
Separated	2%
Widowed	4%
Never married	32%
No answer	1%

23. How much education have you completed?

Less than High school	2%
High School	18%
Some College/Technical School	24%
Associate's Degree	11%
Bachelor's Degree	26%
Advanced Degree	18%

24. In what year were you born? [CODED INTO CATEGORIES]

18-29	20%
30-44	26%
45-64	32%
65 or older	21%
Refused	1%

25. Are you of Hispanic origin or descent, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?

Yes, Hispanic	9%
No, not Hispanic	89%
Refused	2%

26. Would you consider yourself Caucasian or white, African-American or Black, Asian or some other race?

White / Caucasian	61%
African-American	18%
Asian/Other/multi-racial	19%
No response	2%

27. I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.

Less than $20,000	9%
$20,000-$35,000	13%
$35,000-$50,000	9%
$50,000-$75,000	20%
$75,000-$100,000	16%
More than $100,000	30%
Refused	4%

28. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	23%
Moderate	37%
Conservative	30%
Other/Unsure	6%
Don't know/No answer	4%

29. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	32%
Republican	25%
Independent	25%
Other/None	15%
Don't know/No answer	3%

29a. [IF INDEPENDENT, OTHER OR REFUSED] As of today, do you lean more toward the Democratic party or toward the Republican party?

Democratic Party	28%
Republican Party	29%
Independent/Neither	39%
Don't know/No answer	4%

Select Party Crosstabs

	Democrat	Republican	Independent
USA Right Direction	41%	11%	22%
VA Right Direction	57%	57%	48%
Job Approval Youngkin	38%	80%	51%
Job Approval Biden	63%	8%	30%
Job Approval U.S. Congress	27%	14%	11%
Job Approval VA General Assembly	61%	44%	51%
Favorability Youngkin	31%	78%	44%
Favorability Biden	69%	9%	30%
Favorability Trump	3%	81%	32%
Favorability Haley	31%	32%	34%
Favorability U.S. Supreme Court	30%	62%	35%

2024 Virginia Presidential Primary

	Democrat	Republican	Independent
Very or Somewhat Likely to Vote	40%	84%	55%
Of Those Very/Somewhat: Trump / Haley	10% / 87%	80% / 18%	44% / 54%

2024 Presidential Election Matchups (All Respondents)

Biden / Trump

	Democrat	Republican	Independent
Feb. 2024	87% / 11%	8% / 90%	47% / 43%
Nov. 2023	91% / 5%	3% / 89%	46% / 46%
Aug. 2023	95% / 5%	9% / 88%	55% / 34%
May 2023	88% / 11%	7% / 85%	56% / 35%
Feb. 2023	88% / 10%	6% / 90%	50% / 40%

Biden / Haley

	Democrat	Republican	Independent
Feb. 2024	73% / 25%	5% / 84%	43% / 48%

Consider Independent Candidate

	Democrat	Republican	Independent
Feb. 2024	48%	31%	64%
Nov. 2023	39%	37%	56%
Aug. 2023	40%	38%	54%

	Democrat	Republican	Independent
Cannabis: Somewhat+ Support New Small Businesses	68%	56%	70%
Cannabis: Somewhat+ Support Education for Disp. Wrks.	62%	53%	55%